

Anne Kendrick White

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Education

Masters of Business Administration, May 2008

Stephen M. Ross School of Business, School of Natural Resources and Environment
University of Michigan, Ann Arbor, MI

Masters of Science in Sustainable Systems, May 2008

School of Natural Resources and Environment
University of Michigan, Ann Arbor, MI

Bachelor of Science in Biology and Environmental Science, Dec. 1998

The College of William and Mary, Williamsburg, VA

Professional Experience

Sustainable Packaging Coalition Project Manager, GreenBlue Institute, Charlottesville, VA, July 2003 – May 2005

Launched the Sustainable Packaging Coalition (www.sustainablepackaging.org), an innovative industry working group dedicated to realizing sustainable packaging solutions. Member companies include: Aveda, NatureWorks, MeadWestvaco, Pepsi, Nike, Starbucks, and Unilever.

Coalition Launch

Organized strategic planning meetings in 2003. Secured funding from companies for Coalition launch. Composed mission and goals, annual budget, and membership terms and benefits including overseeing the writing of non-profit and anti-trust legal guidelines. Developed initial projects and implemented communications strategies.

Meeting Planning and Implementation

Planned and implemented two two-day meetings of the Sustainable Packaging Coalition at Starbucks Coffee Company in June 2004 and MeadWestvaco in March 2005. Ninety participants representing 49 organizations attended the March 2005 meeting.

Operating Procedures

Developed operating procedures to ensure effective, efficient decision making as membership grows.

Projects

Managed the project identification and selection process. Developed proposals and oversaw project completion. Projects included: A definition of sustainable packaging by material class, researching and communicating the environmental and performance characteristics of bio-based/biodegradable polymers, and identifying points of leverage to optimize PET material flows.

2004-2005 Growth and Media Coverage

In its first year of operation, Coalition membership increased from ten to thirty organizations. Articles about the Coalition have appeared in *Packaging World*, *Packaging Design Strategies*, and *ID Magazine*.

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Project and Communications Associate, McDonough Braungart Design Chemistry,
Charlottesville, VA, Oct. 2000 – July 2003

Curriculum Development

Developed training curricula for business executives and product development teams. Curriculum presented at EnvironDesign, Green by Design Symposium, and Fortune 500 client companies.

Topics include:

- Business implications of sustainability
- Industrial ecology and the cradle-to-cradle product life cycle
- Applying cradle-to-cradle principles to the product development process
- Human and environmental health material assessment methodology
- Design for disassembly and recyclability

Research and Consulting

Researched emerging technologies/issues for the founding owner, Bill McDonough, and Fortune 500 client companies. Topics include:

- Automotive design for disassembly and recyclability
- End-of-life vehicle infrastructure considerations and impact on design
- Market for compost in the U.S.
- E-commerce shipping packaging: sustainable design of packaging and reverse logistics
- Green roof market in the U.S.
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Research Associate, The Weinberg Group, Inc., Washington, DC, Nov. 1999 – Aug. 2000

Summarized primary literature articles on toxicology of chemicals for EPA's High Production Volume Challenge program. Searched EPA's databases and websites, Dialog, Medline, NPIRS, RTECS, Toxline and more for pertinent information. Prepared graphs, charts, and tables. Assured quality of reports. Created, managed, and searched Access databases. Analyzed data using Excel, Map Info, and Statistica.

Field Research Experience

Research Assistant, Cornell University, Ithaca, NY, Summer 1999

Assisted ecology PhD student with research on the effects of calcium availability on tree swallow reproduction. Banded and measured adult and nestling tree swallows (approx. 160 adults and >500 nestlings). Measured eggs, monitored nest boxes and conducted feeding observations. Camped in wilderness area for two months and hiked 12 miles per day.

Research Assistant, Sustainable Ecosystems Institute, Meridian, ID, Summer 1998

Collected data for a 3 year study on the effects of habitat fragmentation on reproductive success in songbirds. Censused songbirds via point counts. Identified and established grids for new point count sites. Nest searched. Monitored artificial nests. Conducted vegetation sampling. Banded songbirds.

Intern, College of William and Mary, Williamsburg, VA, Spring 1998, May 1995

Updated maps containing bald eagle nest data. Censused piping plovers, least terns, common terns, and black skimmers in southeast VA. Monitored piping plover nest sites.

Ornithology Instructor, Nature Camp, Inc., Vesuvius, VA, Summers 1995 - 1997

Prepared and lectured on topics including field identification techniques, physiology, mating systems, parental care, migration, and conservation. Assigned and graded reports related to ornithology and conservation issues.