

SIOBHAN DOHERTY

215 North State St #4 • Ann Arbor, MI 48104
smdohert@umich.edu • 415.652.2204

EDUCATION	UNIVERSITY OF MICHIGAN Ross School of Business/School of Natural Resources Master of Business Administration/Master of Science, May 2010 <ul style="list-style-type: none">• Erb Institute for Global Sustainable Enterprise• Emphases in Finance and Strategy for Sustainable Energy Systems• Elected: Co-President, Energy Club (2009-2010); Vice President Corporate Relations, Energy Club (2008-2009); Clean Tech Lead, Frankel Early Venture Commercialization Fund• Independent Study on Market Potential for Concentrated Solar Power• Selected: Finalist GE/P&G Global Corporate Citizenship Initiative Competition• GMAT: 730, 97th percentile; AWA: 6.0/6.0	Ann Arbor, MI
	SMITH COLLEGE Bachelor of Arts in Government, May 2002 <ul style="list-style-type: none">• Minor in Environmental Science and Policy; Dean's List (1998-2001); Athlete Scholar Award (1999); Captain Varsity Crew (2001-2002)	Northampton, MA
EXPERIENCE Summer 2008	GREENHOUSE GAS SERVICES, A GE AES VENTURE Summer Associate <ul style="list-style-type: none">• Conducted comprehensive analysis of \$330 MM North American carbon market including size, value, current and future prices for credits, established and emerging technologies, customers, competitors, and development of certification standards; presented findings to senior leadership to inform 5 year strategy development process.• Developed market segmentation analysis of potential customer classes to identify high potential sales targets.	Arlington, VA
M.A.P. 2008	INTEL CAPITAL MAP Consultant <ul style="list-style-type: none">• Researched technologies, policies and other market forces that may support a vehicle-to-grid infrastructure to create a framework for evaluating investment opportunities.• Presented actionable investment strategy for the vehicle-to-grid market to President of Intel Capital.	Hillsboro, OR
2004-2007	CENTER FOR RESOURCE SOLUTIONS Program Associate <ul style="list-style-type: none">• Analyzed program cost structure and proposed new fee schedule based on sales volume; resulted in program self-sufficiency and increased revenue from fees by 72% over two years.• Led team of six experts in organization's largest policy initiative to standardize national clean energy certification program; negotiated with over 2000 stakeholders, proposal approved by program board, adopted by the EPA Green Power Partnership.• Negotiated business contracts for national renewable energy certification program involving over 150 participants. Instituted streamlined certification approval process resulting in 50% increase in program participants over 3 years.	San Francisco, CA
2002-2004	SENTECH, INC. ALTERNATIVE ENERGY CONSULTING Research Analyst <ul style="list-style-type: none">• Audited building data to identify application process bottlenecks; recommended approaches to increase the number of eligible buildings applying for the EPA's ENERGY STAR Label.• Collaborated with World Bank on two strategy reports for developing a clean energy program in Shanghai; recommended strategies for program structure and marketing; resulted in launch of proposed program in 2005.	Bethesda, MD
ADDITIONAL	<ul style="list-style-type: none">• Master's Project sponsored by American Wind Energy Association - The Case for New Transmission in the U.S.: Meeting the Need for Large-Scale Renewable Energy.• Led collegiate rowing team to inaugural NCAA Division III Championship.	