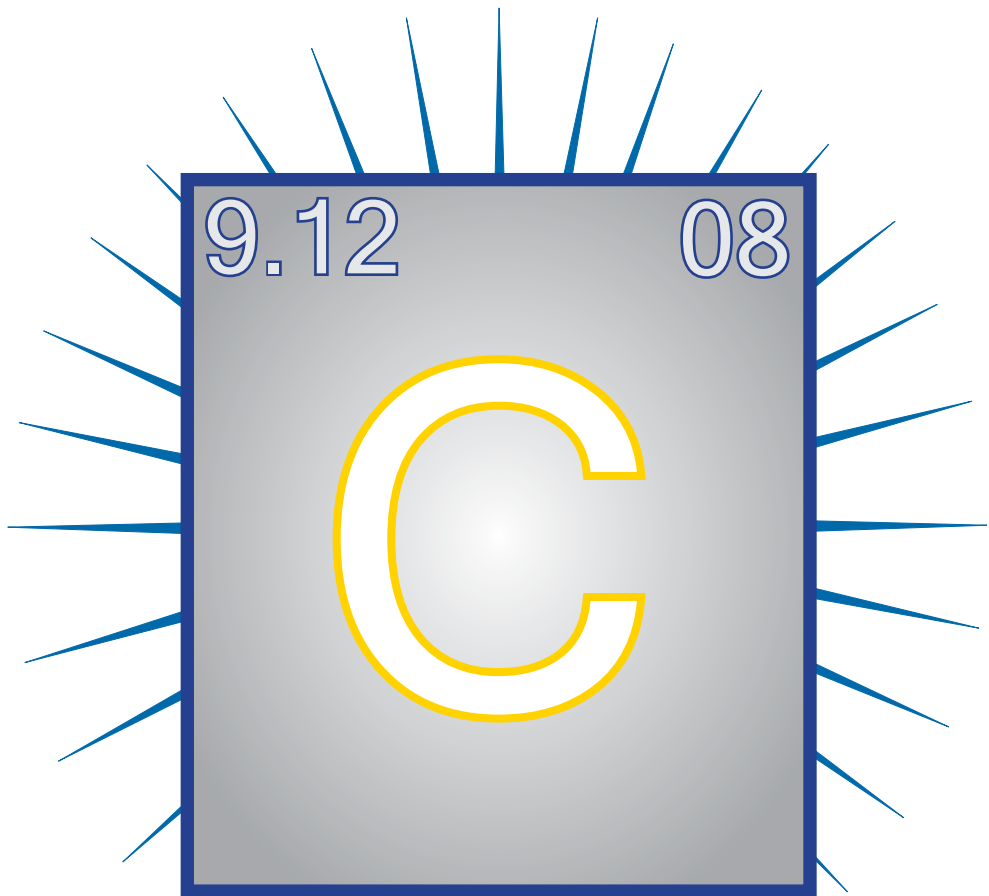


Ross Energy Club



Carbon Symposium
September 12, 2008

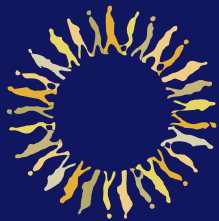
OVERVIEW:

The Ross Energy Club's 1st Annual Carbon Symposium, will provide educational and professional insights into the emerging importance of carbon in our economy. Graduate students in business, environmental science, public policy, economics and other disciplines will come together to learn from and interact with some of the pioneers of the burgeoning carbon economy. Attendees to the symposium will gain a greater understanding of the following questions:

- Why is carbon gaining importance in the world economy?
- How is the business community assigning value to it?
- What are the current carbon trading schemes and how do they differ?
- What is the role of public policy in establishing a fair market?
- What will business leaders need to know to stay relevant?
- How can young professionals get involved in this emerging market?

WHO WILL BE THERE:

In addition to students from the University of Michigan's various graduate programs, Energy Clubs from the Collegiate Energy Association (CEA) partner schools will also be invited including Yale, MIT, Notre Dame, and the University of Wisconsin. Attendance at this event is capped at 225 and is anticipated to run at capacity.



FREDERICK A. AND BARBARA M.

ERB INSTITUTE

FOR GLOBAL SUSTAINABLE ENTERPRISE

UNIVERSITY OF MICHIGAN



Ross Energy Club

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Carbon Symposium

September 12, 2008

CARBON SYMPOSIUM 2008

VENUE: Rackham Graduate School
4th Floor Amphitheater
University of Michigan
Ann Arbor, Michigan

AGENDA:

(note: all sessions will address
career opportunities as part of Q&A)

8:00 – 9:00am

Check in and Breakfast

9:00 – 9:45am

Session 1

Carbon Markets 101

9:45 – 10:45am

Session 2:

Strategy: Why Should Businesses Care?

10:45 – 11:00am

Coffee Break

11:00 – 12:00pm

Session 3:

Carbon Offset Originators and CDM

12:00 – 1:30pm

Lunch Break

Networking Lunch: Michigan Union Ballroom
(limited seating) - Career Interest Tables

1:30 – 2:30pm

Session 4:

Carbon Finance

2:30 – 3:30pm

Session 5:

Energy Supply, Green Tags, Carbon Capture
and Sequestration (CCS), Energy Efficiency

GET INVOLVED:

For more information on participating, sponsoring, or attending, please contact symposium co-chairs Angela Flood (flooda@umich.edu) or Joe Malcoun (jmalcoun@umich.edu).