



The Erb Institute Welcomes Leading Students, Scholars, Scientists and Business Innovators to Sustainable Energy Fellowship Program Week-Long Session to Address Challenges, Opportunities of "Green" Energy

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ANN ARBOR, MI -- (Marketwire) -- 05/20/09 -- The Erb Institute for Global Sustainable Enterprise at the University of Michigan today announced that it is hosting the third annual Sustainable Energy Fellowship, a week-long series of classroom learning, and field visits to companies like Ford Motor Company, United Solar Ovonic, Holcim and DTE Energy, all centered on advancing sustainable energy development and delivery. The fellowship session will take place May 31-June 5, 2009, at The Erb Institute on the campus of the University of Michigan in Ann Arbor.

The Sustainable Energy Fellowship program is gaining momentum as students, scholars and businesspeople are fostering explosive growth in the energy sector, from renewables to smart grid to a national grid. For student-participants, this is an exciting opportunity to better understand the alternative energy landscape, at a time when interest in this sector has never been higher.

A partnership program between The University of Michigan, Arizona State University, Duke, Cornell, and MIT, as well as the Shell Corporation and Ford Motor Company, the Sustainable Energy Fellowship brings together 40 undergraduate and master's students from universities across the U.S. to help address these challenges. They will learn about, debate and apply the latest thinking on sustainable energy through lectures and discussions led by some of the world's most prominent scholars and businesspeople in the field of sustainable energy.

"Academic research is often seen as theoretical, but when it comes to sustainability issues, the practical implications of our scholarship are enormous, especially in regions like Michigan, whose economy has deep roots in fossil fuels," said Erb Institute Associate Director and Holcim (U.S.) Professor of Sustainable Enterprise Andrew J. Hoffman. "The Sustainable Energy Fellowship program aims to bring together both great thinkers and smart businesspeople to generate dialogue and ideas for solving the very real challenge of sustainable energy creation, production and consumption, now and in the future."

The Erb Institute, which celebrates its 15th anniversary year in 2009, awards a dual MBA/MS degree from the Ross School of Business and the School of Natural Resources and Environment at the University of Michigan, giving students unique expertise in both the science and the business of sustainability. For more information on Erb and the ARCS conference, please visit www.erb.umich.edu/arcs/aarcs-home.htm : www.erb.umich.edu/arcs/aarcs-home.htm .

About the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise

Created in 1996, the Erb Institute for Global Sustainable Enterprise is a 50-50 partnership between the School of Natural Resources and Environment and the Stephen M. Ross School of Business at the University of Michigan.

The Institute fosters professional education, public outreach and scientific scholarship supportive of the transition to sustainability -- that is, meeting the fundamental needs of a growing human population in an equitable manner within the means of nature. Utilizing a collaborative approach, the Institute helps business,

government and civil society organizations to achieve meaningful progress toward sustainability. Its mission is to be a premier source of knowledge and leadership for the achievement of environmentally, economically and socially sustainable development and enterprise. For more information, visit www.erb.umich.edu :

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