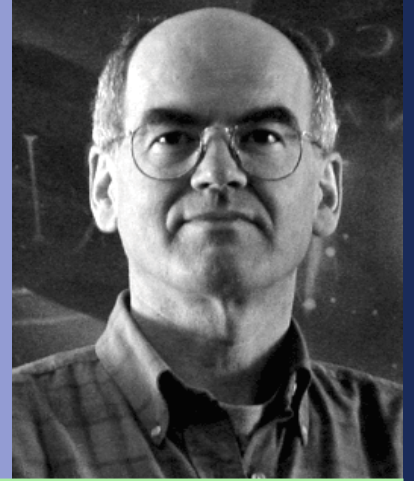
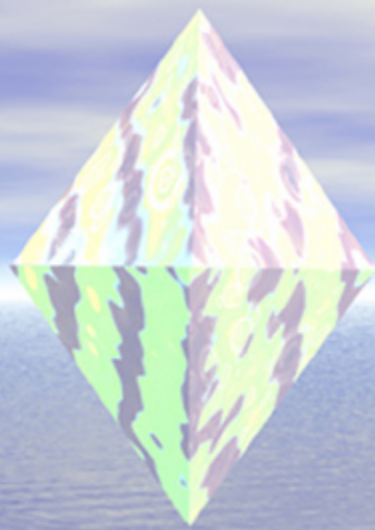


NOVEMBER 17TH, 1-2:30 PM
DANA 1040

Talk will be followed by brief reception (2:15-3:30)
Light refreshments will be served



JOHN ELKINGTON



Wave 4: Creativity, Innovation & Entrepreneurial Solutions to Sustainability

John Elkington is a world authority on corporate responsibility and sustainable development. In 2004, BusinessWeek described him as "a dean of the corporate responsibility movement for three decades." SustainAbility's offices are in London, Zurich and Washington DC, and its clients include Shell, Swiss Re, ABN AMRO, British Telecom, HP, Nike, Coca-Cola, and Unilever.



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