

A Senior-Level Dialogue on Climate Change Strategy

“Business and Climate Change: Designing Integrated Strategies”

Agenda

May 4-5, 2006
*Michigan Union
University of Michigan
Ann Arbor, Michigan 48109*

Thursday, May 4, 2006 Pendleton Room, Michigan Union

6:00 p.m. **Cocktails** *Pendleton Room*
6:30 p.m. **Dinner** *Pendleton Room*

Speaker: *Steve Percy, ex-CEO, BP America*

Friday, May 5, 2006 Anderson Room, Michigan Union

8:00 a.m. **Registration and Refreshments**

8:30 a.m. **Welcome from the Conference Organizers**

Thomas Lyon, Dow Professor of Sustainable Science, Technology and
Commerce, University of Michigan

Martin Zimmerman, Ford Clinical Professor of Business
Administration, University of Michigan

8:45 a.m. **Session I: Policy Options for Climate Policy**

Moderator: ***Dr. Thomas Lyon***, Dow Professor of Sustainable Science, Technology and
Commerce, University of Michigan

Panelists: **Sarah Wade**, AJW Group
Jason Grumet, National Commission on Energy Policy
Jonathan Black, Staff for Senator Bingaman
Chris Grundler, Deputy Director, Transportation and Air Quality, EPA
Bryan Hannegan, ex Chief of Staff, Council on Environmental Quality

10:15 a.m. Coffee Break

10:30 a.m. **Session II: Electric Utilities**

Moderator: ***Brian Talbot***, Interim Director, Graham Environmental Sustainability Institute, University of Michigan

Panelists: ***Dallas Burtraw***, Resources for the Future
Kate Zyla, Pew Center on Global Climate Change
John Stowell, Vice President, Federal Affairs, Environmental Strategy and Sustainability, Cinergy Corp.
Skiles Boyd, Vice President, Environmental Management and Resources, DTE Energy

11:45a.m. Lunch

1:00 p.m. **Session III: Transportation**

Moderator: ***Steve Percy***, ex-CEO, BP America

Panelists: ***Martin Zimmerman***, Professor, Ross School of Business
Tim O'Brien, Ford Motor Company
Michael Brien, General Manager, Federal and International Affairs, BP
John DeCicco, Environmental Defense

2:15 p.m. Coffee break

2:30 p.m. **Session IV: Near-Term Actions and Strategy**

Moderator: ***Martin Zimmerman***, Professor, Ross School of Business

Panelists: ***Tom Rutherford***, Economist
Randy Overbey, Director, Climate Strategy Team, Alcoa
Jennifer Layke, World Resources Institute
John German, Manager, Environment and Energy Analyses, American Honda Motor Co., Inc.

3:45 p.m. Coffee Break

4:00 p.m. **Session V: Business Strategy and Climate Policy: What Do We Need to Know to Move Forward?**

Moderator: ***Thomas Lyon***, Dow Professor of Sustainable Science, Technology and Commerce, University of Michigan

Panelists: ***Ray Kopp***, Resources for the Future
Daniel Diermeier, Northwestern University
David Levy, University of Massachusetts, Boston
Joseph Fiksel, Co-Director, Center for Resilience, Ohio State University

5:15 p.m. Conclude