



# ERB INSTITUTE

FOR GLOBAL SUSTAINABLE ENTERPRISE  
UNIVERSITY OF MICHIGAN



www.erb.umich.edu

## We are the Erb Institute for Global Sustainable Enterprise.

The Erb Institute is a world-renowned source of expertise and leadership for environmentally, economically, and socially sustainable development. The Institute's prestigious MBA/MS program provides a rigorous and interdisciplinary education for students who wish to pursue careers in sustainable enterprise. A challenging blend of coursework, projects, and research prepares students to formulate, understand, and act upon innovative strategies for sustainability. Students in the **three-year program** earn **two degrees**: a Master of Business Administration from the Stephen M. Ross School of Business and a Master of Science from the School of Natural Resources & Environment. It's **one unforgettable experience**. Join the largest and best dual-MBA/MS sustainable enterprise program in the world.

### Program highlights.

Ross is the #1 ranked US business school in the Beyond Grey Pinstripes list of sustainable MBA programs; Erb students benefit from an exceptionally rich selection of academic, professional, and personal development opportunities.

- Merit-based recruitment scholarships
- Numerous action-based learning opportunities: two summer internships and two capstone projects
- Three successful startups launched out of the Erb student body
- 65% of students involved with entrepreneurship through the Zell Lurie Institute
- Exclusive Erb internships through key corporate partners
- Funding support for non-profit and startup internships
- Dedicated professional advisory board representing organizations including Ford, Waste Management, and The Nature Conservancy
- Individualized counseling on sustainability careers
- Well-connected, knowledgeable, and diverse community with countless social events (curling in Canada, whirleyball, slow-food cookoff, year-end camping)

By the numbers.

**115** students over **250** alumni worldwide

**3** dual-appointment faculty

**51** affiliated faculty

**6** dedicated staff members

**16** years in existence

**35** board members

## The classes we take.

The academic experience at the University of Michigan is unparalleled. Here's a sample of the courses available to MBA/MS students.

- Business Leadership in Changing Times
- Business Strategies for Base of the Pyramid
- Competitive Environmental Strategy
- Energy Markets & Politics
- Green Building
- Impact Investing
- Industrial Ecology
- Sustainable Finance
- New Game Business Models
- Sustainable Energy Systems
- Sustainable Finance
- Sustainable Food Systems
- Systems Thinking for Sustainable Development

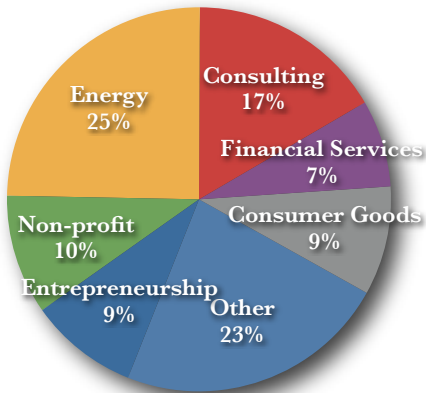
## The companies we join.

Erbers hold prominent positions at some of the biggest names in business and sustainability. You'll have access to a powerful and growing network.

- Acciona
- Adidas
- Apex Wind
- Barclays Capital
- Boston Consulting Group
- Environmental Defense Fund
- Environmental Protection Agency
- Ford Motor Company
- GE Energy
- Johnson Controls, Inc.
- Interface FLOR
- McKinsey & Company
- The Nature Conservancy
- Pacific Gas & Electric
- Stonyfield Farm
- Walmart

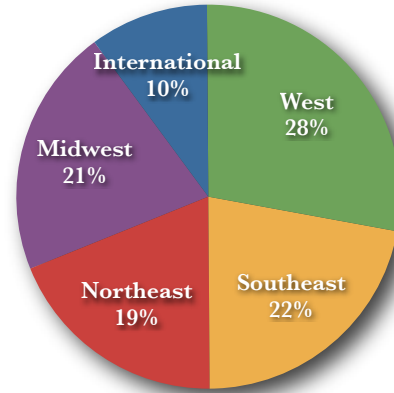
## The things we do.

Our alumni work in diverse industries after graduating. Which will you join?



## The places we go.

We're a geographically diverse bunch that spans the United States and beyond.



Send us an email. We'd love to talk to you. [erbinstitute@umich.edu](mailto:erbinstitute@umich.edu)

What we think.

### Lauren Start | MBA/MS 2012



"My first year as an Erb student prepared me perfectly for my Master's Project and summer internship with Aurora Organic Dairy. I was able to synthesize learnings from classes including the SNRE Core, Industrial Ecology and Corporate Environmental Strategy to help the dairy draft its first corporate sustainability report (CSR) and develop its sustainability strategy. It is rewarding to see the impact I was able to have at the company: they have now established priority areas for sustainability with goals in each area and the CSR will be published later this year."

Environmentally friendly dairy products are becoming increasingly popular. As a result, many dairy companies are looking for ways to improve their sustainability. Lauren Start, an Erb student, worked on making both the financial and sustainability cases for a bio-based chemical. My abilities to create financial models, understand major trends in sustainability, and interpret lifecycle analyses for managers were critical to the success of my project. This internship helped prove to several managers the value of bringing a sustainability perspective into the management of their businesses. As a direct result, Dow is currently looking to bring more Erb students into the company each summer to work on sustainability issues."

### Chris Hicks | MBA/MS 2012



"In my internship with Dow's MBA Sustainability Leadership program, I worked on making both the financial and sustainability cases for a bio-based chemical. My abilities to create financial models, understand major trends in sustainability, and interpret lifecycle analyses for managers were critical to the success of my project. This internship helped prove to several managers the value of bringing a sustainability perspective into the management of their businesses. As a direct result, Dow is currently looking to bring more Erb students into the company each summer to work on sustainability issues."

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